

Global SMS Keyword Inventory (page 1 of 4)

These one-time SMS keywords and QR codes are designed for on-the-go use. Participants may text any of these keywords to 343-898 to receive this SMS message reply.

Message Category	SMS Keyword	SMS Message	Landing page	QR Code
Enrollment (EasyEnroll)	START	Fidelity EasyEnroll: Enroll now @ http://netbenefits.com/easy . For help reply HELP. Msg&Data rates may apply	Easy Enroll page	START QR Code
Onboarding	REGISTER	Fidelity: Click http://bit.ly/2SNRVlu to open and register your account via Fidelity NetBenefits. 1 time msg. For help reply HELP. Msg&Data Rates May Apply.	New User Registration	REGISTER QR Code
Savings & Investing	POWER	Fidelity: Click http://bit.ly/2F58VzB to see the difference an increase can make. For help reply HELP. Msg&Data Rates May Apply.	Power of Small Amounts tool	POWER QR Code
	401KPLAY	Fidelity: Download Fidelity's NetBenefits app with an Android device. http://bit.ly/2JVFIH For help reply HELP. Message and data rates may apply.	Android Store on Google	NB APP QR Code
	401KAPP	Fidelity: Download Fidelity's NetBenefits app with an Apple device. https://apple.co/2NtrGeM For help reply HELP. Message and data rates may apply.	Apple Store	NB APP QR Code
	NBAPP	Fidelity: Download Fidelity's NetBenefits app with an Apple device. https://apple.co/2NtrGeM . For help reply HELP. Message and data rates may apply.	Apple Store	NBAPP QR Code
	NBPLAY	Fidelity: Download Fidelity's NetBenefits app with an Android device. http://bit.ly/2JVFIH For help reply HELP. Message and data rates may apply.	Android Store on Google	NBPLAY QR Code
	SCORE	Fidelity: Get your retirement score in just 60 seconds @ http://fidelity.com/score For help reply HELP. Msg&Data Rates May Apply	Retirement Score pre-login landing zone	SCORE QR Code

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Message Category	SMS Keyword	SMS Message	SMS Landing page	QR Code
Well-Being	CHECKUP	Fidelity: Take a checkup and get action items to help improve your financial health. https://nb.fidelity.com/public/nb/default/home?option=nglAWellnessMoneyCheckup . For help reply HELP. Msg&data rates may apply	Financial Wellness Money Checkup	CHECKUP QR Code
	CLARITY	Fidelity: Take a checkup and get action items to help improve your financial health. https://bit.ly/3gn3AmS For help reply HELP. Msg data rates may apply	Financial Wellness Money Checkup	CLARITY QR Code
	FIT	Fidelity: Take the Financial Wellness Checkup @ http://fidelity.com/getmymoneycheckup . For help reply HELP. Message and data rates may apply.	Financial Wellness Money Checkup	FIT QR Code
	LIFE	Fidelity: Get help navigating important life moments. Explore our resources https://bit.ly/3paMZTR . For help, reply HELP. Msg&data rates may apply	Life Events landing page	LIFE QR Code
	LEARN	Fidelity: Get help with your most pressing questions. Explore our top tools & resources: https://bit.ly/2P6cCJd . For help reply HELP. Msg&data rates may apply	Learn Hub landing page	LEARN QR Code
Products & Features	HSA	Fidelity: Learn more about HSA-Eligible Health Plans+HSAs @ www.Fidelity.com/healthsavingsaccount For help reply HELP. Msg&Data Rates May Apply	HSA Fid.com page	HSA QR Code
	STUDENTDEBT	Fidelity: Manage your student debt @ https://bit.ly/2JZrwhD . For help reply HELP. Message and data rates may apply.	Student debt Fid.com page	STUDENTDEBT QR Code
	GIVING	Fidelity: Learn more about Fidelity Workplace Giving: https://www.fidelityworkplace.com/s/giving For help reply HELP. Msg&Data rates may apply.	Giving Fid.com page	Giving QR Code
	ROTH	Fidelity: View this 6 minute workshop to learn if Roth contributions may be right for you http://bit.ly/2NHJRQ0 . For help reply HELP. Msg&Data Rates May Apply.	Roth Brainshark 6-minute workshop	ROTH QR Code
	WEBCAST	Fidelity: Access on-demand Fidelity webcasts @ https://bit.ly/2KFFehb . For help reply HELP. Msg&Data Rates may apply	Webcast Hub	WEBCAST QR Code
	CARE	Fidelity: Name your beneficiary: http://bit.ly/2GvbDvD . For help reply HELP. Msg&data rates may apply.	Beneficiary page in NB	CARE QR Code

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Message Category	SMS Keyword	SMS Message	Landing page	QR Code
Plan Transition/Implementation	ACT	Fidelity: Find out what action you need to take to prepare for your move to Fidelity at http://bit.ly/2NhPCjL . For help reply HELP. Msg&Data Rates May Apply.	Brainshark Transition workshop - Election Window	ACT QR Code
	PREPARE	Fidelity: Find out more about your plans move to Fidelity at http://bit.ly/2No9n9C . For help reply HELP. Msg&Data Rates May Apply.	Brainshark Transition workshop - Mapping	PREPARE QR Code
	TRANSITION	Fidelity: Get to know Fidelity! Http://bit.ly/2iB9TV4 For help reply HELP. Msg&Data Rates May Apply.	Brainshark Get to Know Fidelity workshop	TRANSITION QR Code
Cybersecurity	BESECURE	Fidelity: Protect yourself. Provide your most up-to-date contact information: http://bit.ly/2usuUYZ . 1 time msg. For help reply HELP. Msg&data rates may apply.	Personal Information NB page	BESECURE QR Code
	SECURITY	Fidelity: We use the latest technology to keep your information safe. Learn more @ http://bit.ly/2OC1xeJ . For help reply HELP. Msg&Data rates may apply	Online Security Center on NB prelogin	SECURITY QR Code
Phone Guidance	PLAN	Fidelity NetBenefits: Get started at 800-603-4015 or http://netbenefits.com 1 time msg. For help reply HELP. Msg&Data Rates May Apply.	NB login page	

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Message Category	SMS Keyword	SMS Message	Landing page	SMS eReview#	QR Code
Client-facing resources	AUDIT	Fidelity: Access Fidelity's audit support page here: https://planaudithelp.com/ . For help reply HELP. Msg&Data Rates May Apply.	Plan Audit Help B2B page	972637.1.0	AUDIT QR Code
	WORKS	Explore our services including HR, retirement, and benefit solutions at http://fidelityworkplace.com . For help, reply HELP. Msg&data rates may apply	Fidelity Workplace B2B page	961698.2.0	WORKS QR Code

Additional QR Codes (no Keyword)

Message Category	Topic	Landing page	QR Code
Savings & Investing	Emergency Savings	Emergency Savings Topic page	QR_EmgSavings.png
Downloading the app	New user set-up – works with either Apple or Android phones	NetBenefits Mobile App	

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Spanish Keywords					
Message Category	Topic	SMS Message - Spanish	Translation (not included in the message)	Landing page	eReview
Plan Transition/ Implementation	ACTUAR	Fidelity: Lea las medidas para preparar su paso a Fidelity en http://bit.ly/2NhPCjL Puede responder HELP (AYUDA). Pueden aplicar tarifas de mensajes y datos.	Fidelity: Find out what action you need to take to prepare for your move to Fidelity at http://bit.ly/2NhPCjL For help reply HELP. Msg&Data Rates May Apply.	Brainshark: Prepare for your transition to Fidelity (Spanish version)	1103892.1.1
	PREPARAR	Fidelity: Prepárese para cambiar a Fidelity con este video https://bit.ly/3qN Puede responder HELP (AYUDA). Se pueden aplicar tarifas por mensajes y datos.	Fidelity: Prepare for your switch to Fidelity by watching this video https://bit.ly/3qN For help reply HELP. Message and data rates may apply.	Brainshark: Get to know Fidelity workshop (Spanish version)	1109181.1.0
Universal – can be used at any time	AYUDA	Fidelity: Visite https://digital.fidelityinvestments.com/smsee o llame al 866-260-9745 por ayuda. 1 único mensaje. Pueden aplicar tarifas de mensajes y datos.	Fidelity: Visit https://digital.fidelityinvestments.com/smsee or call 866-260-9745 for help. 1 time msg. Msg&Data Rates May Apply	Terms and Conditions (Spanish version)	1105879.1.0

The SMS Keywords on this page can be used by anyone, just like the above SMS keywords in English. They are one-time SMS keywords are designed for on-the-go use. Participants may text any of these keywords to **343-898** to receive this SMS message reply.

At any point, a participant may message HELP OR AYUDA and receive a link to the SMS Terms & Conditions Landing page

[Terms and Conditions \(English version\)](#)

[Terms and Conditions \(Spanish version\)](#)

Message and data rates may apply. Get details at <https://digital.fidelityinvestments.com/smsee>.

1103851.2.0